

DR. PRAVEEN DUBE



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LinkedIn profile-<https://www.linkedin.com/in/praveen-dube-48426529>

Google Scholar- <https://scholar.google.co.in/citations?user=o0zGT10AAAAJ&hl=en>

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ResearchGate- https://www.researchgate.net/profile/Praveen_Dube4

<https://youtu.be/sVyQJLCv4AI> (YouTube. Video)

[Orientation Session for by Innovation Ambassadors covering National Innovation and Startup policy](https://ia.mic.gov.in/ambassador/dashboard)

Innovation Ambassador- <https://ia.mic.gov.in/ambassador/dashboard> (**Innovation Ambassador**)

IC-ID - IC201912504 (Start-up evaluation)

Vidwan ID- 237906-<https://vidwan.inflibnet.ac.in/profile/237906>

Microsoft Academic Search Id-3011468784

Google Scholar Id - o0zGT10AAAAJ

MOU Coordinator

PhD scholars- 02

UBA Coordinator

ACADEMIC PARTICULARS

S.No.	Degree	Specialization	University/Institute	Year	Percentage
1	Ph. D.	Indian Banking	University of Rajasthan, Jaipur	2015	Awarded
2	M.B.A.	Marketing	MDS University, Ajmer	2001	First
3	Course era	Six certificates	*Details attached	2020-21	
4	B.A.	Humanities	University of Rajasthan, Jaipur	1998	Second
5	O - level	Three modules	D.O.E, Delhi	1998	B grade
6	P.G.D.C. A	Computer App.	B.T.T.I, Pilani	1998	B grade
7	P.G.C.M(pursuing)	Financial Planning & Investment Management	I.C.F.A.I(D.L. P)		

PROJECTS UNDERTAKEN

Project Name	Organization/Place	Year
Human Resources Management Information system (S.T)	AIR INDIA , New Delhi	2000
Industrial Visit (ACC Industrial Visit-report)	Associated Cement Companies , Lakheri, District. Bundi	2000
Comparative study of various financial institutions in home loan schemes	HDFC , Kota	2001`
FUTURE PROSPECTS OF KOTA AIRPORT, (KOTA), SWOT ANALYSIS AND SURVEY.	AIR-PORTS AUTHORITY OF INDIA , KOTA AIRPORT	2001
Wealth Management & L.I of Bajaj Allianz (Jaipur)	Standard Chartered Bank , JPR.	2004

EMPLOYEMENT PARTICULARS

Industry Experience- 10 years, Academic/Training Experience - 07years

Present Organization: **ICFAI University-Dehradun** (May 2023-present)

Designation: Assistant Professor

Job profile: Academics- P.G Classes-Entrepreneurship

Others: Capstone and Live Wire project (MBA),

<https://www.mic.gov.in/faculty> (**Innovation Ambassador**)

WORK HISTORY

Name of Company/Org.	Position Held	Area Covered/Year	Job Profile
N.I.C.T (Financial Inclusion)	Area Manager	Hadoti Region, Rajasthan (2012-2014)	Bank Kiosk (SBI, BOI, Fin. Inclusion), Empanelment of new C.P, SDP., IIFL, UTI & IRCTC
HDFC BANK. (One of India's top five Pvt Banks)	R .M	Jaipur, Covered half of Rajasthan (14 districts) (2005 TO 2007)	To generate business from DSAs and DMAs.To Finance & Refinance Construction Equipment's. All aspects related to sales. Accountable for achieving given targets. Initiate Sale Strategies, New Product Development.

ICICI LOMBARD GIC LTD. (One of India's top five Gen. Insurance company)	Sales Officer	Hadoti region (Kota, Bundi, Baran, Jhalawar) (2004 TO 2005)	To generate business from DSAs and DMAs, manage all aspects related to sales. Accountable for achieving given targets. Initiate Sale Strategies. New Product Development.
GATI LTD. (one of India's top five cargo company)	T.S. I	Punjab (2002 TO 2003)	Corp. Mkt., Retails, New Business Development, Coordination among franchise & 3-C's, outstanding clearance
ULTRA INDIA (One of India's top three entertainment company)	Mkt. Executive	Haryana & Delhi (2001 TO 2002)	Distributor/Dealer network, Business Development & anti-piracy cell
Teaching Experience	07 years		
DIT University	Assistant Professor	2018 to 2022	P.G Classes-Entrepreneurship, GBO, MCB, SDM, R.B
SGT University Gurgaon	Assistant Professor-S.S (FCM)	Gurgaon (1Jan18 to 17 June18)	U.G & P.G classes, Banking and Insurance, Auditing, F.I, MOS Others: Capstone and Live Wire project (MBA), short course design, and Examination Paper setter, Team Member-Admission process and Program Transfer, Core Committee member NAAC
Lovely Professional University-Punjab	Assistant Professor (banking and financial services)	Jalandhar (2015-2017)	U. G & P. G classes, Worked as Rappoteer in international conference in 2015. Capstone and Live Wire project (MBA), short course design, and Examination Paper setter, Taken distance learning classes, Executive member CODE (Consultancy and development center) for MSME and MLSI, Team Member-Admission process and Program Transfer
ICFAI (DLP)	Branch Head	Ajmer, Kota (2007-2009)	To Take care of all branch Operations. Taken evening classes for D.L.P students, Media Hits (Print & Electronic) Training newly recruits. (Of Line & On Line)
SHRIDHAR University	Asst. Prof (Management)	(2010—2011)	Taken MBA, BBA classes and other University activities.

INTERNATIONAL CONFERENCE

Name of the conference	Paper Title	Date	Venue	Participation level
Global trends in teacher education (GTTT 2016)	Effect of Yogic Practices on stress	15/4/2016	L.P.U-Punjab	International Level

	management and emotional maturity			
Prospects and competitive challenges in global hospitality and tourism industry	Amma Unavagam program success and food security: Can we replicate the model to whole India	04/01/2016	L.P.U-Punjab	International Level
International Conference on Strategies for Global Competitiveness and Economic Growth.	Rapporteur	21/22-08/2015	L.P.U-Punjab	International Level
Economics, Business, Politics & Society in the information age- FS Congress-2020/21	Open Banking and Its drivers: An Interpretive Modeling Approach	25-30 May 2020	Turkey-Virtual Mode	International Level
International E-Conference on The Age of Digital Transformation: Impact of Emerging Technologies in Marketing	Evaluating Factors for Successful Technological Implementation in Indian Banking using DEMATEL	Dec 18-19, 2020	IMS University Dehradun	International Level
Analyze the level of financial inclusion in rural areas of Uttarakhand	Rethinking Business: Designing strategies in the age of disruptions.	Dec. 19 2020	L.P.U-Punjab	International Level
Industry5.0: Human Touch, Innovation and Efficiency	Mobile Banking, Its Evolution, and Impact on Business-A BIBLIOMETRIC Approach	Jan 28,2022	L.P.U-Punjab	International Level

National Conference

National E-Conference On RE-STRATEGISING BUSINESSES DURING PANDEMIC CHALLENGES	A study on impact of credit frauds on the profitability of scheduled banks in India	28 -29 March 2022	IMS Unison - University	National Level
National E-Conference On RE-STRATEGISING BUSINESSES DURING PANDEMIC CHALLENGES	Transformation of traditional banking to digital banking in covid 19 pandemic: in Indian context	28 -29 March 2022	IMS Unison - University	National Level

RESEARCH PAPER (Presented)

Banking Transformation towards self-sustaining economy.	FMS Udaipur-Mohan Lal Sukhadia University-UDPR	May 02-2020
Coronavirus & its impact on economy.	FMS Udaipur-Mohan Lal Sukhadia University-UDPR	April 14-2020

RESEARCH PAPER

Name of the research paper	Name of the Journal	Volume No.
"STARTUPS CAN BE THE GAME CHANGER FOR INDIAN ECONOMY"	International Journal of Applied Business and Economic Research (Impact factor-0.1)	Volume no 14, Issue no7, Pages 5161-5167 ISSN No 09727302
THE APPLICATION OF YOGA ON EFFECTIVE MIND BODY AND STRESS REDUCTION AMONG STUDENTS	Man, In India (Impact factor-0.19)	Volume no 96, issue no 4, Pages-1163-1179 stress mngmnt r pap.pdf
INVESTORS' PERCEPTION REGARDING IMPROVEMENTS IN DEPOSITOR Y SYSTEM	International Journal of Applied Business and Economic Research (Impact factor-0.12)	Volume no 13(2016), Issue no-3, Pages 947-954
MODERATING ROLE OF THE GENDER AND RELIGIOSITY ON THE RELATIONSHIP BETWEEN GRATITUDE AND STRESS.	International Journal of Innovative Technology and Exploring Engineering (IJITEE) (Impact factor-0.03)	Volume No.-08, Issue No.09, ISSN No.-2278-3075, Pages-1670-1675

<p>Examining the role of the social capital, sustainability orientation and self-efficiency in entrepreneurial intention among Indian students.</p> <p>D7233118419</p>	<p>International Journal of Recent Technology and Engineering (IJRTE)</p>	<p>Volume-8 Issue-4, November 2019</p> <p>https://www.ijrte.org/wp-content/uploads/papers/v8i4/D7233118419.pdf</p>
<p>Decision-Making Framework using Interpretive. Structural Modeling (Ism) and Analytic Hierarchy Process (Ahp) Methods: Millennials & Sustainable Consumption</p>	<p>TEST - Springer</p> <p>https://link.springer.com/journal/11749</p>	<p>ISSN: 0193 - 4120 Page No. 6089 – 6098, January - February 2020</p>
<p>Modeling Barriers of Artificial Intelligence in Banking Sectors Using Total Interpretive Structural Modelling</p>	<p>International Journal of Applied Decision Sciences- Scopus Indexed/ Impact Factor- 1.38</p> <p>Submission code: IJADS-70288</p>	<p>Vol.15 No 3, 2022, DOI-10.1504/IJADS.2022.122649</p> <p>P-311 TO 335</p> <p>https://www.inderscience.com/info/inarticle.php?artid=122649</p>
<p>Evaluating Factors for Successful Technological Implementation in Indian Banking Industry using DEMATEL</p>	<p>International Journal of Information Systems in the Service Sector</p> <p>Impact Factor- 0.82</p> <p>Publisher-IGI Global</p>	<p>Review</p>

Reshaping Global Banking Ecosystem: An insight into Drivers of Open Banking	International Journal of Applied Decision Sciences. Publisher-Inder Science	
Mobile Banking, Its evolution and Impact on Business- A Bibliometric Approach	Emerging Technology and Innovative digitalmarketing for connected consumers. The Empirical Economic Letters" (ABDC Journal)	ISSN 16818997, Special .issue 1, April 2021
Predicting factors affecting green purchase intentions towards green products	360 World Review of Science, Technology andSust. Development,	Vol. 17, No. 4, 2021 Copyright © 2021 Inderscience Enterprises Ltd Page no 660-774
Role of Regulatory Bodies in Spreading Financial Awareness – A Study of National Strategy for Financial Education.	Siddhant- A Journal of Decision Making. DE/IJOR/SUB/sjdm/12072 191920	Ugc indexed
Examining service quality in the NBFC sector using SERVQUAL modal.	Empirical Economic Letters (International journal of economics) ISSN 1681-8997 Impact Factor-0.91	Volume-20, special issue 2,Oct 2021 (ABDC)

Link

<https://scholar.google.co.in/citations?user=o0zGT10AAAAJ&hl=en>

Citations-42

h-index-04

I-Index-01

CASE STUDY (Scopus Index Published)

Name of Case	Name of Journal	Volume No	Link
CHANGES IN THE REAL ESTATE SECTOR IN INDIA: A CASE STUDY	International Journal of Innovative Technology and Exploring Engineering (IJITEE) (Impact Factor-1.0) ISSN:2278-3075.	Volume -8, Issue 6, April 2019, Pages-694-697	https://www.ijrte.org/wp-content/uploads/papers/v7i6s2/F11160476S219.pdf
A CASE STUDY ON EXCHANGE-TRADED FUNDS IN INDIA: UNTAPPED INVESTMENT ALTERNATIVE FOR RETAIL INVESTORS	Oeconomia Copernicana www.oekonomiacopernicana.pl Received: 05.02.2022; Revised: 30.03.2022, Accepted: 08.04.2022, Published Online: 04.05.2022 DOI: 04.3606/oeco.584776	Volume 13 issue 2 2022 p-ISSN 2083-1277, e-ISSN 2353-1827 P1046-1052	https://oekonomiacopernicana.pl/sdm_downloads/24181/

Chapters Published in Book

Name of the Chapter	Name of Book & Publisher	Edition No	ISBN No.
International Trade system: An effective tool for the development of local tourism in Uttarakhand	Revisiting Economy: Missing Links & Alternative Vision & Shree Publisher & Distributer	2019	978-81-8329-989-3
Application of Behaviora l Finance in Property Market: Emerging Trends Dr. Mahesh kumar sarva, Dr. Praveen dube, Dr. Nitin gupta (P-126)	Theoretical and Empirical Development in Financial Market in India. & Sanmati Publishers & Distributors	2019	ISBN: 978-93-88365-68-0
Impact of Merger of Bank Of Baroda, Vijaya Bank And Dena Bank Silky kaushik, Dr. Praveen dube, Dr. Mahesh sarva(P-47)	Theoretical and Empirical Development in Financial Market in India.	2019	ISBN: 978-93-88365-68-0

	& Sanmati Publishers & Distributors		

Course era certificates

S.No.	Name of the Course	Issuing Organization	Credential ID:	Credential URL
1	Introduction to Artificial Intelligence (AI)	Course era-IBM	NWPBM9NQ2 YNZ	https://www.coursera.org/account/accomplishments/certificate/NWPBM9NQ2YNZ
2	Marketing Analytics	Course era-University of Virginia	NW5Z95873DR3	https://www.coursera.org/account/accomplishments/certificate/NW5Z95873DR3
3	FinTech Foundations and Overview	Course era-The Hong Kong University of Science and Technology	9VDEAAL48UJ2	https://www.coursera.org/account/accomplishments/certificate/9VDEAAL48UJ2
4	Innovation Career Lessons from a Master.	Course era-Israel Institute of Technology	UBJ8657TAWGB	https://www.coursera.org/account/accomplishments/certificate/UBJ8657TAWGB
5	Cracking the Creativity Code: Discovering Ideas	Course era-Israel Institute of Technology	V7D6FBXUB7E9	https://www.coursera.org/account/accomplishments/certificate/V7D6FBXUB7E9

6	How to finance and grow your startup without VC	Course era- University of London	UBB86EY3PC4M	https://www.coursera.org/account/accomplishments/certificate/UBB86EY3PC4M
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START-UP Guided/Advised

Name of Start Up	Selected for	Date	Seed Money
Sanitary Napkin & Pad Wending Machine	Uttarakhand Government startup boot camp. (selected by IIT-Roorkee)	10/11 -10-2019	Nil
Bio Plastic best alternate for plastic	Uttarakhand Government startup boot camp. (selected by IIT-Roorkee)	23/24-2-2020	Nil
Smart Bamboo Construction	Uttarakhand Government startup boot camp. (selected by IIT-Roorkee)	01/02/2020	Nil
Flavored Fox Nut (business idea)	Uttarakhand Government startup boot camp. (selected by IIT-Roorkee)	01/02/2020	Nil
360-degree turbine	Business plan - NIF	20/03/2020	Nil

Research Proposal (Submitted)

Title of the Project	PI/Co-PI	Project cost (Rs.)	Fund Agency	Status of Project/Ref No.
Automobile Airbags with Transmission signal, Microchips will send emergency signals to 108 & 100 after collision	DR Praveen Dube	31 lakhs	IMPRESS	Move to level 2 "Peer review/P3639 – (Funds not approved)
Cultivation of Medicated aromatic plants in UK rural for employment generation	DR Praveen Dube	Submitted- Oct 2022	yukti.mic.gov.in	IR2022-821595

Reviewer

Name of Journal	ISSN No.	Journal Metrics
Journal of Social Science & Research	2321-1091	h-index (February 2018): 5 i10-index (February 2018): 3

AWARDS & RECOGNITION

Particulars	Year
“Talent Search Among youths” conducted at CEERI, Pilani	1990
Runners up in Ad-Slams (Advertising Competition) in inter college management week.	2001
Event Management (College & University, sports, Interface)	1998-2001
Represented School & College in Chess, Quiz, Cricket, T.T and Tennis	1986-2001

Faculty Development Program

S, No	Name of program	Conducted By	Duration
1.	Data Analysis Using Econometric Models	Central University of Tamil Nadu- AICTE Training and Learning (ATAL) Academy	07/02/2022 to 11/02/2022
2	Research Insights & Publication Strategies	CRT-National foundation for entrepreneurship development.	22-24 July 2022

SHORT TERM WORKSHOPS/SEMINARS/TRAINING SESSIONS.

Particulars	Year
Knowledge management: A strategic approach for service sector (at GATI, Ldh)	2003
Importance of TAT in logistics sector (at TCI, Ldh)	2004
Technological Advancement in banking sector: challenges ahead (at standard Chartered bank, Cdg)	2004
Recent trends in banking industry: IT emergence-HDFC Bank-Kota	2007
Challenges for development of higher education with special reference to public-private partnership (at ICFAI-DLP, Hyd)	2008
F.M.S for Educational Sector: Technology initiative by banks (at ICICI, Pilani)	2012
Relevance of Financial Inclusion for Indian Economy (at NICT, Kota)	2014
“Stock Mind”-ICICI Direct (Center for financial learning) at LPU-Punjab	2016
“Stock Mind”-ICICI Direct (Center for financial learning) at SGT University-Gurgaon	2018

“Enhancing experiential learning in teaching through innovative methods in management” Faculty knowledge sharing program-I.B. S Dehradun	2018
“Workshop on TABLEAU” at DIT University by CSPL-IIT Kanpur	2018
“Machine learning and data analytics with Python” conducted by IIT Roorkee	2019
“The 360-degree Academician-Scope & Challenges” conducted by IBS-Dehradun	2019
Online teaching, Earning and assessment demos-INPONDS-USA	2020
Quiz on research methodology.by IMS(Mangalyaan University)	2020
Statistical Tools using Software (STUS-2021)	2021

MICROSOFT EDUCATER TRAINING PROGRAM

Office 365, Microsoft Teams, Teams Admin Portal- Custom Training (Instructor-led training)	3/27/2020
Education Transformation Framework, Office 365, Microsoft Teams, Policy Management in Team-Custom Training (Instructor-led training) Completed on:	5/27/2020

WEBINAR

Faculty Learning Program	Year
Future of Libraries & Making Libraries Knowledge Resource Centers-by business standard learning center	2020
Online workshop: Educational Technologies: What to look for and how to choose-QASPIR-U.K	2020
POST PANDEMIC FINANCIAL STRESS IN INDIAN BUSINESS SECTOR-IMS-Lucknow	2020
Impact of COVID-19 on employability: opportunity for B-School	2020
Role of New Age Fintech Solutions in addressing Financing Gaps for SME Sector-PHDCCI, New Delhi	2021
IPR –Best Practices for Innovators-ASSCOHAM	2021
CO-PO Attainment-IPODS	2021

EVENTS ORGANIZED

Name of Event	Location/Venue	Year
‘Financial Literacy Program’	Sant Seenchewal School-Kapurthala-Punjab	2016
‘Financial Literacy Program’-GAIL	LPU-Punjab	2016
‘Stock Mind Program’-ICICI Direct	SGT University-GGN	2018
‘Working of NSE’-SEBI	SEBI-Dehradun	2019
IPR Workshop	DIT University	2020
NSE Workshop	NSE	2021

REFEREES

Name	Designation	Phone No.	E-mail i. d
Dr. H.K Dwivedi	Director (Research)ASAS	77540-50663	Drhkd1954@gmail.com
Dr. Geeta Gupta	Director (OKIM)	98291-82213	Geeta.chinkota@gmail.com
Dr. Ravi Kant Swami	Professor-DTU	99911-02036	ravikantswami@gmail.com
Dr. B.R Natarajan	Dean-Chemical Technology-Vanasthali Vidyapeeth, Ex-Dep. Director-BITS Pilani.	97994-76406	brnatarajanbits@gmail.com

Personal Information

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Date:

Place: Pilani

PRAVEEN DUBE