

CURRICULUM VITAE – PROF. (DR.) SANTANU ROY, CMILT



Contact Information

Name: Santanu Roy
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Citizenship: India
Permanent Residence: 302 New Modern Society, Plot No. 26/2, Sector 9, Rohini, Delhi 110085, India
Passport No.: Z3370176
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Current Position: Professor and Director, ICFAI Business School (IBS), ICFAI University, Dehradun, India URL on Institutional Web Site: https://iudehradun.edu.in/ibs/aboutus.html
Google Scholar: Citations: 501; h-index = 11; i-10 index = 15; https://scholar.google.com/citations?user=TO1diS0AAAAJ&hl=en
Vidwan Profile: https://vidwan.inflibnet.ac.in/profile/292457
ORCID ID: 0000-0003-4566-1040; https://orcid.org/my-orcid?orcid=0000-0003-4566-1040
Research Gate: Research Interest Score = 170.7; Citations = 320; h-index = 8; https://www.researchgate.net/profile/Santanu-Roy-12
Scopus ID: 57195530958, No. of Documents = 23; Citations: 139; h-index = 6; https://www.scopus.com/authid/detail.uri?authorId=57195530958
Publons/Web of Science ResearcherID: D-3835-2016; Citations = 184, h-index = 9; Publications in Web of Science = 24; No. of Citing Articles = 80; No. of times Cited = 184; Total Documents = 106; Verified Peer Reviews = 52; https://www.webofscience.com/wos/author/record/D-3835-2016?state=%7B%7D
LinkedIn Profile: https://www.linkedin.com/in/santanur/

1. EDUCATION

- 1) Doctor of Philosophy (Ph.D.), 2000**
Department of Industrial Engineering and Management
Indian Institute of Technology (IIT) Kharagpur, India
- 2) Master of Science (M.S.), 1980**
Integrated Program (1975-1980), Department of Physics
Indian Institute of Technology (IIT) Delhi, India
- 3) CSIR – Junior Research Fellow (CSIR-JRF): (1st February 1981 – 31st March 1983)**

Professional Qualification: CMILT: Chartered Member, *Chartered Institute of Logistics & Transport (CILT)*, UK (Ref: CILT Meeting, 23rd March 2018, Membership No. 3104952).

Recipient: *National Science Talent Search Scholarship: NCERT: All India Rank: 180: Year: 1975.*

2. ACADEMIC AND CORPORATE RECOGNITION

ERASMUS MUNDUS Teaching Fellowship

European Commission, Brussels, Belgium.

Course: ***Logistics Management***, Duration: March-April, 2010.

University: ***Fontys University of Applied Sciences, Eindhoven, the Netherlands.***

Ph.D. Examiner

University of Pretoria, South Africa ***University of the Free State, Bloemfontein, South Africa***, ***National Institute of Industrial Engineering (NITIE), Mumbai, India***; ***Birla Institute of Technology and Science (BITS), Pilani, India***; ***Aligarh Muslim University (AMU), Aligarh, India***; and ***IKG Punjab Technical University, Kapurthala, India.***

Best Teacher in Operations Management Award, 2nd Asia's Best B-School Awards, 22nd July 2011, SUNTEC, Singapore.

Corporate Trainer:

1. ***Supply Chain Management with a Focus on Food Industry for Supply Chain Executives.*** Company: ***Choithrams, 13th February 2020, Dubai, United Arab Emirates.***
2. ***Blockchain Use Cases for Management Executives.*** Company: ***Redington Gulf FZE, 17th September 2019, Dubai, United Arab Emirates.***
3. ***Warehouse Management and Demand Planning for Supply Chain Executives.*** Company: ***Landmark Group, 19th July 2017, Dubai, United Arab Emirates.***
4. ***Project Management.*** Organization: ***Central Public Works Department (CPWD), 2010, Ministry of Urban Development, Government of India.***
5. ***Project Management, Program Director: Management Development Program (MDP) for Senior Executives.*** Company: ***Oil and Natural Gas Commission (ONGC), 30th November – 9th December 2009, Institute of Management Technology (IMT), Ghaziabad, India.***
6. ***Inventory Management, Logistics/Supply Chain Management, Project Management.*** Company: ***HINDALCO Industries Limited, 2009-2011, Renukoot, India.***

Best Paper Award, Category: 'Originality, Creativity and Innovation – Contribution to Policy Making or Practice', ***14th IEF (International Entrepreneurship Forum) Conference, 16th – 18th September 2015, Cape Town, Republic of South Africa, Cape Peninsular University of Technology and University of Western Cape, Cape Town, Republic of South Africa.***

Best Paper Award, Track: Science and Technology, ***35th ISBE Conference 2012, 7th – 8th November 2012, Dublin, Republic of Ireland. Institute for Small Business and Entrepreneurship (ISBE), Barnsley, United Kingdom.***

Session Host and Organizer: IFORS 2023: Knowledge Technology and Innovation Analytics, Cluster: ***Knowledge Technology and Innovation***, the ***23rd Conference of the International Federation of Operational Research Societies***, 10th to 14th July 2023, ***Santiago, Chile***, <https://ifors2023.com/>.

Session Host and Organizer: IFORS 2021: Knowledge Analytics, Cluster: ***Knowledge Work and Knowledge Analytics***, the ***22nd Conference of the International Federation of Operational Research Societies***, 22nd to 27th August 2021, ***Hanyang University, Seoul, South Korea***, <https://www.ifors2021.kr>.

Expert: Operations Management, Doctoral Research Colloquium, TAMPI School of Business in Collaboration with School of Business & Commerce, 2nd – 3rd December 2021, ***Manipal University, Jaipur, India.***

Guest of Honour, National Conference on Emerging Technologies & Sustainable Business Development, 27th March 2023, School of Management, **IMS Unison University, Dehradun, India.**

Track Chair:

Environmental Sustainability and Supply Chains, 3rd Annual Kolkata Supply Chain Conference: Association of Supply Chain Professionals, 16th June 2023, **Kolkata, India.**

Sustainable Sourcing, Talk: ‘Sustainable Sourcing: The Blockchain Impact and Supplier Happiness’, 12th Global Supply Chain and Logistics Summit, 27th November 2019, **Dubai, United Arab Emirates.**

Keynote Address/Invited Speaker:

1. ‘Supply Chain Complexity, Climate Change and CG Sector: Implications for Sustainability’, **Invited Speaker: Calcutta Business School and NIIT Durgapur Seminar on Capital Goods Industry at Cross-Road-Current State: Challenges and Policy Implementations**, NIIT Durgapur and Calcutta Business School, 25th March 2023, **Kolkata, India.**
2. ‘Nuances and Challenges of Technology Driven Entrepreneurship: Sharing the Journey of a Young Tech Start Up’, **Invited Resource Person: UGC Sponsored Short Term Course on Entrepreneurship Development**, UGC Human Resource Development Centre and Department of Business Management, **University of Calcutta**, 23rd February 2023, **Kolkata, India.**
3. ‘Blockchain in International Trade and Logistics’, **Invited Speaker: Northern Regional Chapter Inaugural Seminar: Association of Supply Chain Professionals**, 21st January 2023, **New Delhi, India.**
4. ‘Sustainable Supply Chains: The Blockchain Impact’, **Invited Speaker: India Supply Chain 2022 Conclave: Association of Supply Chain Professionals**, 18th-19th November 2022, **Mumbai, India.**
5. ‘Warehouse Optimization’, **Keynote Address: 11th Global Supply Chain and Logistics Summit**, 28th November 2018, **Dubai, United Arab Emirates.**
6. ‘Team Dynamics and Project Performance in Distributed Project Environment’, **Keynote Address: 10th Project Management Congress**, 22nd April 2018, **Sharjah, United Arab Emirates.**
7. ‘Trends in Global Transportation and Trade: Future of Global Trade and Transportation: Scenario 2025’, **Keynote Address: 10th Global Supply Chain & Logistics Summit**, 22nd November 2017, **Dubai, United Arab Emirates.**
8. ‘Determinants of Software Project Performance: Implications from a Cross-National Study’, **Keynote Address: 8th Project Management Congress**, 10th May 2016, **Sharjah, United Arab Emirates.**
9. ‘Software Project Management: Contracts and Dynamics’, **Keynote Address: 7th Project Management Congress**, 10th March 2015, **Sharjah, United Arab Emirates.**
10. ‘Project Management Challenges: Glimpses of Delhi Metro Rail Project’, **Keynote Address: 6th Project Management Congress**, 21st January 2014, **Sharjah, United Arab Emirates.**
11. ‘Transport and Logistics: Will Dubai Have the Transport Infrastructure to Support 25 Million Tourists Who Are Expected to Visit during Expo 2020?’, **Lead Speaker: I-UP Forum: TECOM’s Education Cluster**, 10th December 2014, **Dubai, United Arab Emirates.**
12. ‘Artisan Product Branding: Snippets from Indian Cases’, **Keynote Address: 6th Marketing and Branding Congress**, 17th September 2013, **Sharjah, United Arab Emirates.**
13. ‘Project Management: Education, Qualifications and Competencies’, **Opening Speaker: 19th Global Symposium on Project Management: ‘Festival of Thinkers and Doers’, Project Management Associates (PMA) and International Project Management Association (IPMA)**, 7th December 2011, **New Delhi, India.**

14. *'Business through Technologies or Technologies through Business'*, **Keynote Address: BUSTECH: The First International Conference on Business Intelligence and Technology, IARIA, 29th September 2011, Roma, Italy.**
15. *'Social Network Analysis and Innovation'*, **Opening Speaker: Annual International Conference on Innovation and Entrepreneurship (IE 2011), Global Science and Technology Forum (GSTF), 25th July 2011, Singapore,**
16. *'Emerging Trends and Challenges in Teaching and Practicing of Operations Management'*, **Opening Speaker: 9th International Conference on Operations and Quantitative Management (ICOQM 2009), Loyola Marymount University, 27th June 2009, Los Angeles, United States of America.**
17. *'Managing Innovation and Technology Transfer'*, **Invited Research Talk: University of Wollongong, 18th July 2001, Wollongong, New South Wales, Australia,**

Membership: International Policy Making Body: Policy Council Member, Systems Dynamics Society, HQ: State University of New York (SUNY), Albany, New York, USA; Period: 2005-2008.

Membership: Top Government of India Bodies:

- **Member, Project Advisory Committee: 'Knowledge Creation and Innovation in an Emerging Technology: Contemporary and Future Scenario in Nanotechnology', National Nano Mission, Ministry of Science and Technology (MST), Government of India (GOI), November 2010 – July 2012.**
- **Member, Project Advisory Committee: 'India's Reverse Brain Gain (RGB) in Liberalized Era', Department of Science and Technology (DST), Ministry of Science and Technology (MST), Government of India (GOI), August 2007 – June 2009.**

3. ACADEMIC WORK EXPERIENCE (REVERSE CHRONOLOGY)

S. No.	From	To	Position	Organization
A.	1 st September 2023	Till Date	Professor and Director, ICFAI Business School (IBS)	ICFAI University, Dehradun, India
B.	18 th July 2022	16 th August 2023	Professor and Dean, School of Business and Economics	Adamas University Kolkata India
C.	1 st September 2021	30 th June 2022	Professor and Dean, School of Management	IMS Unison University Dehradun India
D.	3 rd January 2022	31 st March 2022	Officiating Dean, School of Law	IMS Unison University Dehradun India
E.	18 th August 2020	1 st July 2021	Professor	Institute of Management Technology (IMT) Ghaziabad, India
F.	7 th July 2012	16 th August 2020	Professor	Institute of Management Technology (IMT) Dubai, United Arab Emirates

G.	1 st Dec. 2008 2 nd July 2007	6 th July 2012 30 th June 2008	Professor	Institute of Management Technology (IMT) Ghaziabad, India
H.	1 st July 2008 17 th Oct. 2005	30 th Nov. 2008 30 th June 2007	Associate Professor	Vinod Gupta School of Management (VGSOM) Indian Institute of Technology Kharagpur, India

ACADEMIC WORK EXPERIENCE DETAILS

A. Professor and Director, ICFAI Business School (IBS), ICFAI University, Dehradun, India (01.09.2023 Till Date)

B. Professor and Dean, School of Business & Economics, Adamas University, Kolkata, India (18.07.2022 – 16.08.2023)

New Academic Initiatives:

NAAC (National Assessment and Accreditation Council) and NBA (National Board of Accreditation)
Member, Leadership Team for NAAC and NBA Assessment

Revamping of Management Program Curricula and Offerings

Team Lead, Revamping of the entire Bachelor of Business Administration (BBA) and Master of Business Administration (MBA) Program Offerings of the School of Business & Economics.

Co-Patron: International Conference on ‘Creativity, Innovation, Growth and Sustainability: Future Perspectives’ (ICCIGS 2023), 16th-17th March 2023. Total Number of Paper Submissions: 58, with participation of Scholars from USA, UK, United Arab Emirates, Kingdom of Saudi Arabia, Tunisia and Vietnam, apart from leading Indian Institutions.

C. Professor and Dean, School of Management, IMS Unison University, Dehradun, India (01.09.2021 – 30.06.2022)

New Academic Initiatives:

Master of Business Administration (MBA) in Communication Management

Designed and developed the above Program, launched from 2022-23 Academic Season.

NAAC Accreditation

Team developed and Process initiated for NAAC Assessment and Accreditation.

Conference Chair: National E-Conference on Re-Strategising Businesses during Pandemic Challenges, 28th-29th March 2022.

D. Officiating Dean, School of Law, IMS Unison University, Dehradun, India (03.01.2022 – 31.03.2022)

Responsible for All Academic and Administrative Responsibilities.

E. Professor, Institute of Management Technology (IMT), Ghaziabad, India (18.08.2020 – 01.07.2021)

Principal Administrative Responsibilities:

D1). Chairperson, Marketing and Branding Committee (11.10.2020 – 01.07.2021)

Responsible for spearheading the marketing of IMT Ghaziabad academic activities in general and educational services in particular and strengthening the branding of IMT Ghaziabad. Conceptualized and initiated ***IMTRANSCEND, Official Newsletter of IMT Ghaziabad.***

Released Five Issues of **IMTRANSCEND** – Vol. 1 (Issue 1, Issue 2, Issue 3, Issue 4), and Vol. 2, Issue 1. (<https://www.imt.edu/imtranscend/>).

F. Professor, Institute of Management Technology (IMT), Dubai, United Arab Emirates (07.07.2012 – 16.08.2020)

Principal Administrative Responsibilities:

E1) Program Chair, Master of Business Administration, MBA (10.01.2018 – 16.08.2020)

E2) Program Chair, Post Graduate Diploma in Management – Dual Country Program, PGDM-DCP (07.07.2012 – 11.06.2016)

E3) Head, Alumni Relations (09.09.2019 – 16.08.2020)

New Academic Initiatives/Achievements:

Master of Science (M.S.) Program in Supply Chain and Logistics Management (MSSCLM)

Designed and Developed the above Program. Responsible for the following achievements:

Statutory Accreditation: Ministry of Education, Government of United Arab Emirates.

Professional Accreditation: *Chartered Institute of Logistics and Transport (CILT), United Kingdom.*

AACSB Accreditation of PGDM-DCP Program

- Conforming adherence to *AACSB Accreditation Norms* for PGDM-DCP.
- Responsible for *Course Mapping* and *Assurance of Learning* (AACSB) for PGDM-DCP.
- Responsible for preparing *Self Evaluation Report (SER)* and *Responses to Peer Review Team (PRT) Queries* for AACSB evaluation for PGDM-DCP Program
- Meeting AACSB PRT Team during PRT visit for AACSB accreditation at Institute of Management Technology Ghaziabad, India, during 21-24 February 2016.
- **Responsible for successful AACSB Accreditation of PGDM-DCP Program (2015-16), as also its Re-Accreditation (2020-21).**

Professor and Program Chair, MBA

- Responsible for Directing and managing all aspects of the Program Management of the MBA Program.
- **Responsible for successful IACBE Accreditation of the MBA Program.**

G. Professor, Institute of Management Technology (IMT) Ghaziabad, India (02.07.2007 – 30.06.2008; 01.12.2008 – 06.07.2012)

F1) Dean Academics, IMT, Ghaziabad, India (01.01.2012 – 06.07.2012)

Key Responsibilities:

- Faculty Administration – Recruitment, Leave, Course-Wise Faculty Deployment in Consultation with Area Chairs, and Faculty Development.
- Coordinator, IMT Team for Advising and Developing New Course Curriculum for IMT Ghaziabad: New Strategic Positioning of IMT Ghaziabad with the Theme ‘Global Breadth, India Depth’.
- Coordinator, IMT Team for successful Accreditation of National Board of Accreditation (NBA)
- (New Version 2012), All India Council for Technical Education (AICTE), India.
- Coordinator, Faculty Development and Appraisal Committee (FDAC), IMT Ghaziabad.

F2) Chairperson, Research and Doctoral Programs, IMT Ghaziabad, India (01.01.2009 – 06.07.2012)

Key Responsibilities:

- **Coordinator and Head, IMT-NLU (National Law University, Jodhpur, India) Collaborative Ph.D. Program.**
- Head, Research Policy Formulation and Implementation for IMT Faculty. Deciding Authority for Faculty Attendance in International and National Conferences and Workshops.

F3) Editor, Paradigm, Official Research Journal, IMT Ghaziabad (01.12.2009 – 30.11.2010)

F4) Area Chairperson, Operations Management Area, IMT Ghaziabad- (02.07.2007 – 30.06.2008; 01.08.2009 – 31.03.2011)

H. Associate Professor, Vinod Gupta School of Management (VGSOM), Indian Institute of Technology (IIT), Kharagpur, India (17.10.2005 – 30.06.2007; 01.07.2008 – 30.11.2008)

- Responsible for structuring the entire admissions process post JMET (Joint Management Entrance Test) conducted by all IITs for two consecutive years.

4. PhD SUPERVISION AND GUIDANCE

Starting Year	Student/University	Research Topic
2016 Awarded	Mohammed Arshad Khan, Aligarh Muslim University, Aligarh, India	<i>Critical Factors for Project Success of Fixed Time Fixed Price IT Outsourcing Engagement: An Empirical Study of Indian IT Industry</i>
2017 Awarded	Srinivas, National Law University, Jodhpur India	<i>Optimal Ordering Policy for Control of Ammunition Inventory with Deterioration Function</i>
2019 Continuing	Patil Umamahesh Gowd, Aligarh Muslim University, Aligarh, India	<i>Evolution and Penetration of Disruptive Technologies in Global Health Care Industry – A Qualitative Study of its Implications on Indian Health Care System and its Delivery Infrastructure</i>
2019 Continuing	Shiladitya Mukherjee, Aligarh Muslim University, Aligarh, India	<i>Impact of Project Complexity on Project Success: A Study of ERP Implementation Projects</i>
2022 Continuing	Anil Chopra, Aligarh Muslim University, Aligarh, India	<i>Critical Factors Causing Uncertainty in Projects and their Impact on Project Schedule: An Empirical Study of the Indian Social Infrastructure Sector</i>

5. PROFESSIONAL WORK EXPERIENCE (REVERSE CHRONOLOGY)

From	To	Position	Organization
1 st April 2003	16 th October 2005	Senior Principal Scientist (F) & Head Human Resource Group	National Institute of Science, Technology and Development Studies (CSIR-NISTADS), New Delhi, India
1 st April 1998	31 st March 2003	Principal Scientist (E II), Head, Human Resource Group Member, Management Council	National Institute of Science, Technology and Development Studies (CSIR-NISTADS), New Delhi, India
1 st April 1993	31 st March 1998	Principal Scientist (E I)	National Institute of Science, Technology and Development Studies (CSIR-NISTADS), New Delhi, India
1 st April 1988	31 st March 1993	Senior Scientist (C)	National Institute of Science, Technology and Development Studies (CSIR-NISTADS), New Delhi, India
13 th April 1983	31 st March 1988	Scientist (B)	National Institute of Science, Technology and Development Studies (CSIR-NISTADS), New Delhi, India

Key Responsibilities Handled at Different Levels

Head, Human Resource Group, CSIR-NISTADS

1. Defining/developing the Institute's human resources (HR): vision, objectives, and goals.
2. Maintaining database of the Institute's current human resources and working out a plan of current/future HR requirements of the institute.
3. Analysing role and jobs to determine tasks, duties and responsibilities for each level of staff.
4. Managing/organizing linkages/networking with other organizations/agencies/academic institutes.
5. Organizing customized/sponsored vocational/professional/educational training programs.
6. Interacting and coordinating with the Human Resource Development Centre of the Council of Scientific and Industrial Research (CSIR).

Member, Management Council (Statutory Body), CSIR-NISTADS

- To administer and manage the affairs and environs of the Institute so as to support the Research Plan of the Institute as approved by the Research Council.
- To act as an appellate authority for employees' grievances.
- To write off irrecoverable losses of stores and moneys within the limit prescribed by CSIR.
- Such other functions and powers which are specifically not assigned to Research Council or Director.
- Any other matters as may be referred by Director/Director General of CSIR.

Other Key responsibilities handled at different levels in CSIR-NISTADS

Heading, Coordinating and Directing research teams for in-house, consultancy and sponsored research and development assignments from Government of India, international bodies and Chambers of Commerce and Industry. Taking leadership in Government of India Committees on different science, technology and innovation strategies and intellectual property related issues for public entities and private companies.

6. JOURNAL EDITORIAL POSITIONS

From	To	Position	Journal
February 2021	Till Date	Member, Editorial Advisory Board	Journal of Asia Business Studies (EMERALD) (https://www.emeraldgrouppublishing.com/journal/jabs)
September, 2015	Till Date	Member, Editorial Board	Journal of Entrepreneurship and Innovation in Emerging Economies (SAGE) (https://journals.sagepub.com/editorial-board/EIE)
February, 2016	Till Date	Member, Editorial Board	Amity Journal of Operations Management (https://amity.edu/admaa/ajom/board-advisory.aspx)

7. MEMBERSHIP OF PROFESSIONAL BODIES

From	To	Position	Organization
2020	Till Date	Member, Executive Committee	Association of Supply Chain Professionals (ASCP)
2000	Life	Life Member	International Society for Scientometrics and Informetrics (ISSI)
1997	Till Date	Member	System Dynamics Society (SDS)
2002	Life	Life Member	Global Institute of Flexible Systems Management (GIFT)
1986	Life	Life Member	System Dynamics Society of India (SDSI).
1996	Life	Life Member	The Society for Management Science and Applied Cybernetics (SOMAC)

8. TEACHING EXPERIENCE (SUBJECTS TAUGHT ACROSS ALL CAMPUSES)

Project Management, Operations Management, Supply Chain Management, Logistics Management, Transportation & Port Management, Global Logistics and Distribution, Procurement & Sourcing, Service Operations Management, Supply Chain Analytics, Operations Strategy, Technology Management.

9. PROFESSIONAL TRAINING

<i>Year</i>	<i>Title</i>	<i>Duration</i>	<i>Resource Person/Organizer</i>
2022	IP Awareness Training Program	11.02.2022	Intellectual Property Office, India, Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Government of India
2016	Dynamic Supply Chains	11.04.2016 – 12.04.2016	Dr. John Gattorna Org.: IMT Dubai

2015	Construct and Theory Development in the Social Sciences	29.11.2015 – 01.12.2015	Dr. Naresh Malhotra, Senior Fellow, Georgia Tech CIBER, Prof. Emeritus, Scheller College of Business, Georgia Institute of Technology Org.: IMT Ghaziabad
2014	Structural Equation Modelling	08.12.2014 – 11.12.2014	Prof. Joseph Hair and Prof. Marko Sarstedt Org.: IMT Dubai
2012	Train the Trainers: SAP ERP Using Global Bike Inc. V 2.1	26.03.2012 - 30.03.2012	SAP University Alliances Program
2009	Operational Excellence through Theory of Constraints	04.01.2009 - 05.01.2009	Goldratt Consulting
2004	Building and Crafting Winning Teams	09.02.2004 - 10.02.2004	Prof. Ian Dean Groman Consulting South Africa
2003	Awareness-cum-Implementation Training Programme for ISO-9001 – 2000 Quality Management Systems	30.10.2003 - 31.10.2003	Consultancy Development Centre (CDC), New Delhi, India
1997	Management of R&D Systems	03.11.1997 - 08.11.1997	Administrative Staff College of India (ASCI), Hyderabad, India
1993	Quality Circles	04.01.1993 - 08.01.1993	National Institute of Small Industry Extension Training (NISJET), Hyderabad, India

10. SPONORED RESEARCH AND CONSULTANCY ASSIGNMENTS

Title	Awarding Body	Role/Organization	Period
Application Software Implementation Project	<i>Coal India Limited (CIL)</i>	Team Member, Department of Industrial & Systems Engineering, IIT Kharagpur	2005-2007
Probing Market Decline of BSNL Landline and Mobile Subscription in Hyderabad Telecom District	<i>Bharat Sanchar Nigam Limited (BSNL)</i>	Team Member, VGSOM, IIT Kharagpur	2005-2006
Food Processing Industry in North and North-East India: A Profile of Policies and Potential	<i>University of Essex, United Kingdom</i>	Team Leader, CSIR-NISTADS	2004-2005
Impact Evaluation of 'Design and Technology Up-gradation Scheme' of the Office of Development Commissioner (Handicrafts), Ministry of Textiles, Government of India	<i>Development Commissioner (Handicrafts), Ministry of Textiles, Government of India</i>	Team Member, CSIR-NISTADS	2000-2003

Assessment of All India Council .for Technical Education (AICTE) Funding of Projects under Thrust Area Program in Technical Education (TAPTEC) and R&D	<i>All India Council for Technical Education (AICTE)</i>	Team Member, CSIR-NISTADS	2000-2003
International Comparative Study on Organization and Performance of Research Units (ICSOPRU)	<i>UNESCO</i>	Team Member, CSIR-NISTADS	1997-2001
Strategies for Implementing Innovative Technologies for Rural India	<i>Ministry of Rural Development, Government of India</i>	Team Leader, CSIR-NISTADS	1997-1999
Industrial Innovation Indicators	<i>National Information System for Science and Technology (NISSAT), , Government of India</i>	Team Member, CSIR-NISTADS	1996-1998
Developing Technological Capability: Strategies for Developing Countries	<i>Federation of Indian Chamber of Commerce and Industry (FICCI), India</i>	Team Member, CSIR-NISTADS	1996-1998
Governmental Scientific and Technological Initiatives and the Market for Technology: The CSIR and Markets for Products and Processes	<i>UNDP and DANIDA</i>	Team Member, CSIR-NISTADS	1993-1995

11. INTERNATIONAL CONFERENCE BOARD/REVIEW COMMITTEE MEMBERS

Conference Dates	Position	Name of the Conference
27 th -28 th November 2017	Member, Program Committee	<i>7th Annual International Conference on Innovation and Entrepreneurship (IE 2017), Singapore</i>
30 th – 31 st March 2017	Member, International Committee, and Best Paper Award Judge	<i>11th International Conference on Business Excellence: Strategy, Complexity and Energy in Changing Times, Bucharest, Romania</i>
26 th – 28 th November 2014	Member, Reviewer Board	<i>2nd International Conference on Managing the Asian Century, Bali, Indonesia</i>
6 th – 8 th June 2012	Member, Reviewer Board	<i>12th Conference of the European Academy of Management (EURAM 2012), Rotterdam, the Netherlands</i>
25 th – 26 th July 2011	Reviewer-in-Charge	<i>International Conference on Innovation and Entrepreneurship (IE 2011), Singapore</i>
20 th – 24 th July 2008	Member, Reviewer Board	<i>International System Dynamics Conference, Athens, Greece</i>
22 nd – 24 th June 2005	Member, Reviewer Board	<i>International Conference on Fostering Entrepreneurship: The Role of Higher Education, OECD LEED Trento Centre for Local Development, Trento, Italy</i>

18 th – 20 th November 2003	Principal Reviewer	9 th Australian and New Zealand Systems Conference: Systems in Action (ANZSYS Conference 2003), Melbourne, Australia
3 rd – 5 th April 2002	Principal Reviewer	2 nd International Conference on Systems Thinking in Management (ICSTM-2002), University of Salford, Salford, U.K.

12. RESEARCH

Book

Gajavelli, V.S., Roy, S. and Nag, A. (2013) (Eds.) *Recent Trends in Business Management and Information Systems: Vol. II*, ISBN: 978-93-82951-41-4, Bloomsbury Publishing, New Delhi. URL: <https://www.bloomsbury.com/in/recent-trends-in-business-management-and-information-systems-9789382951414/>

Refereed Journal Papers and Book Chapters: Reverse Chronology

S. No.	Publication Details
1.	Tariyal, A., Bisht, S., Roy, S., & Chopra, G. (2023). Assessing the impact of perceived social media usefulness on Indian millennials' online booking decision. <i>Journal of Marketing Analytics</i> . URL: https://link.springer.com/article/10.1057/s41270-023-00219-5 ; DOI: 10.1057/s41270-023-00219-5 (SCOPUS) (ABDC C) (WOS) (UGC Care)
2.	Tariyal, A., Bisht, S., Rana, V., Roy, S., & Pratap, S. (2022). Utilitarian and hedonic values of eWOM media and online booking decisions for tourist destinations in India. <i>Journal of Open Innovation: Technology, Market and Complexity</i> , 8(3), 137. URL: https://www.mdpi.com/2199-8531/8/3/137 ; DOI: https://doi.org/10.3390/joitmc8030137 (SCOPUS) (UGC Care)
3.	Ganguly, K.K., & Roy, S. (2021). Supplier satisfaction in buyer–supplier relationships: Assessment from supplier perspective. <i>Journal of Business-to-Business Marketing</i> , 28(3), 247-264. URL: https://www.tandfonline.com/doi/full/10.1080/1051712X.2021.1974167 DOI: https://doi.org/10.1080/1051712X.2021.1974167 (SCOPUS) (ABDC-B) (WOS) (UGC Care)
4.	Roy S., & Mitra J. (2021). Technological innovation in public R&D laboratories in India: Dissecting the critical dimensions. In Mitra J. (Ed.), <i>Indian entrepreneurship: A nation evolving. Entrepreneurship and development in South Asia: Longitudinal narratives</i> (pp. 135-168). Springer, Singapore. URL: https://link.springer.com/book/10.1007/978-981-15-4859-8 ; DOI: https://doi.org/10.1007/978-981-15-4859-8_11
5.	Roy, S. (2020, October 06). Omni channel: The new theme in retail. <i>Business Line</i> , Bengaluru.
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25	Roy, S., & Upadhyaya, S.S. (2009). Functioning of strategic decision-making systems: Case study of an R&D organization in India. In <i>Proceedings of Portland International Conference on Management of Engineering and Technology: Technology management in the age of fundamental change: PICMET '09</i> (pp. 1488-1494). IEEE, Portland, Oregon, United States of America. URL: https://ieeexplore.ieee.org/document/5261980 ; DOI: 10.1109/PICMET.2009.5261980 (SCOPUS)
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31	Roy, S., Dhawan, S.K., & Nagpaul, P.S. (2007). Cybernetics in soft systems: Developing a system dynamics model of an R&D organizational system in India. <i>Asia Pacific Management Review</i> , 12(1), 53-62. (SCOPUS) (WOS)
32	Roy, S., Gupta, B.M., & Kumar S. (2007). Exploring scientific productivity and the impact of age, research area and rank: Case of CSIR, India. <i>Journal of Information Management and Scientometrics</i> , 3(1),16-26.
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34	Roy, S. (2006). Networking as a strategy for technology transfer and commercialization from R&D laboratories. <i>Industry and Higher Education</i> , 20(2), 123-133. DOI: https://doi.org/10.5367/000000006777699838 ; URL: https://journals.sagepub.com/doi/abs/10.5367/000000006777699838 (SCOPUS) (ABDC-C) (WOS)
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37	Mathur A.K., & Roy, S. (2005). Reforming rural technology delivery systems: Case of Indian sericulture. In Behera, M.C. (Ed.), <i>Globalisation and rural development: Understanding new development paradigm</i> (pp. 229-250). Commonwealth Publishers, New Delhi, India.
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39	Roy, S., & Dhawan, S.K. (2004). Personal value space of scientists working in Indian R&D organizations: An empirical analysis. <i>Electronic Journal of Administration</i> , 10(6). URL: https://seer.ufgrs.br/index.php/read/article/view/40701/25889
40	Roy, S. (2004). Technology transfer from national R&D laboratories and the development of regional industrial clusters in India. <i>Industry and Higher Education</i> , 18(1), 39-45. DOI: https://doi.org/10.5367/000000004773040951 ; URL: https://journals.sagepub.com/doi/abs/10.5367/000000004773040951 (SCOPUS) (ABDC C) (WOS)
41	Roy, S., Nagpaul, P.S., & Mohapatra, P.K.J. (2003). Developing a model to measure the effectiveness of research units. <i>International Journal of Operations & Production Management</i> , 23(12), 1514-1531. DOI: https://doi.org/10.1108/01443570310506740 ; URL: https://www.emerald.com/insight/content/doi/10.1108/01443570310506740/full/html (SCOPUS) (ABDC-A) (WOS) (UGC Care)
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50	Roy, S., & Dhawan, S. K. (2002). Preliminary pointers towards improving the work environment in CSIR laboratories: Remarks from an empirical study. <i>Current Science</i> , 82(3), 269-272. URL: https://www.currentscience.ac.in/Volumes/82/03/0269.pdf (SCOPUS) (WOS) (UGC Care)

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52	Roy, S., Jain, A., & Mohapatra, P.K.J. (2001). Forecasting and simulation of scientific manpower under various policy regimes: Case study of an R&D laboratory in India. <i>Manpower Journal</i> , XXXVII (1), 23-45. URL: http://iamrindia.gov.in/UserView/index?mid=1330
53	Roy, S., & Nagpaul, P.S. (2001). Perception of university scientists towards cooperation with industry: An empirical analysis. In Lal, V.B., Mathur, R.P., & Bawa, H.S. (Eds.), <i>The R&D challenge before the Indian industry: Time to have a look at our universities</i> (pp. 27-39). Thapar Institute of Engineering and Technology, Patiala, India, and Allied Publishers Ltd., New Delhi, India.
54	Nagpaul, P.S., & Roy, S. (2000). Attitude to collaboration with industry: A latent class typology of academic scientists in India. <i>Journal of Scientific and Industrial Research</i> , 59(8-9), 753-764. URL: http://op.niscair.res.in/index.php/JSIR (SCOPUS)
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58	Roy, S. (1999). Management of technological innovation in a public-funded R&D laboratory system. In Nath, P., & Visalakshi, S. (Eds.), <i>Developing technological capability: Strategies for developing countries</i> (pp. 179-195). National Institute of Science, Technology and Development Studies and Gyan Publishing House, New Delhi.
59	Dhawan, S.K., & Roy, S. (1993). Scientists and their job: A case study from India. <i>Productivity</i> , 33(4), 650-655. URL: https://www.npcindia.gov.in/NPC/Files/ProductivityJournal/Vol%2033%20No%204%20Jan-Mar%201993.pdf (UGC Care)
60	Roy, S. (1988). Microprocessor technology and its impact on organizational functioning and decision-making process. In Sadananda, R., & Sarkar, B. (Eds.), <i>Social perspective of microprocessors and information technology</i> (pp. 35-42). Indian Academy of Social Sciences, Allahabad, India.
61	Roy, S., & Dhawan S.K. (1984). Indian managers and their values. <i>Indian Journal of Industrial Relations</i> , 19(3), 367-378. URL: https://www.jstor.org/stable/27768785 (ABDC-C) (UGC Care)

Refereed International/National Conference Publications/Presentations: Reverse Chronology

S. No.	International/National Conference Publications/Presentations
1.	Roy, S., Hotchandani, S., & Rajan, R. (2023). Customer churn analytics: Case study of a public subscription-based telecommunications firm in the Kingdom of Saudi Arabia. <i>13th Conference on Excellence in Research and Education (CERE – 2023)</i> . Indore, India , June 09-11, Indian Institute of Management Indore.
2.	Tariyal, A., Bisht, S., Roy, S., & Chopra, G. (2023). The influence of social media platform on hotel booking decision. <i>International Conference on Creativity, Innovation Growth and Sustainability: Future Perspectives (ICIGS-2023)</i> . Kolkata, India , March 16-17, School of Business and Economics, Adamas University, Kolkata, India.
3.	Roy, S. (2022). Blockchain technology and international trade and logistics: Emerging scenario. <i>National E-Conference on Restrategising Businesses during Pandemic Challenges</i> . Dehradun, India , March 28-29, School of Management, IMS Unison University, Dehradun, India
4.	Roy, S., Hotchandani, S., & Rajan, R. (2021). Decoding customer churn in B2B service industry: A case study in the Middle East. <i>22nd Conference of the International Federation of Operational Research Societies (IFORS 2021)</i> . Seoul, South Korea , August 22-27, International Federation of Operational Research Societies, and Korean Operations Research and Management Science Society (KORMS).
5.	Roy, S., & Sudheesh, K. (2019). Category portfolio and shelf positioning optimization in multi-brand retail outlets: A case study in the UAE. <i>30th European Conference on Operational Research (EURO 2019)</i> . University College Dublin (UCD), Dublin, Ireland , June 23-26, The Association of European Operational Research Societies, Analytics Society of Ireland, and UCD Centre for Business Analytics.
6.	Roy, S., & Banerjee, P. (2018). Firm types and design processes: A typological analysis in the Indian context. <i>17th International Entrepreneurship Forum Conference (IEF 2018): Entrepreneurship North-South: The Emergent Transformational Axes of Opportunity Development</i> . ICN Business School ARTEM, Nancy, France , December 12-14, International Entrepreneurship Forum, Essex Business School, University of Essex, UK, and ICN Business School ARTEM, Nancy, France.
7.	Roy, S., & Mitra, J. (2018). Innovation networks and public R&D in India. In Xu, F. (Ed.), <i>Proceedings of international conference on creativity and innovation 2018: From the perspective of interdisciplinary research and practice (ICCI2018)</i> (pp. 105-118). International House, Osaka, Japan , September 10-12, ISSN: 2434-3013, Japan Creativity Society and The Institute for Creative Management and Innovation, Kindai University.
8.	Roy, S. (2018). Managing knowledge in public R&D: Cases of regional specialization strategies adopted by national laboratories in India. <i>29th European Conference on Operational Research (EURO 2018)</i> . Universitat de València and Universitat Politècnica de València, Valencia, Spain , July 08-11, The Association of European Operational Research Societies and the Spanish Statistics and Operations Research Society.
9.	Roy, S., & Mitra, J. (2017). Assessment of quality performance of public R&D in India and the strategic role of knowledge management. <i>15th Globelics International Conference: Innovation and Capacity Building in the Context of Financialisation and Uneven Development of the Global Economy: New Roles for the State, Productive Sector and Social Actors</i> . Laboratory of Industrial and Energy Economics, Athens, Greece , October 11-13, National Technical University of Athens and Globelics Scientific Board.

10	Roy, S. (2017). Technological innovation in R&D laboratories in India: Role of networking strategy and regional specialization. <i>16th International Entrepreneurship Forum (IEF) Conference: Sustainable Entrepreneurship and Economic Development</i> . Kathmandu, Nepal , September 14-16, International Entrepreneurship Forum and University of Essex, UK.
11	Roy, S., (2016). Impact of knowledge worker deployment on quality performance of public-sector R&D in India: Evidence from a longitudinal study. In Mitra, J. (Ed.), <i>Proceedings of 15th International Entrepreneurship Forum Conference: The globalisation and internationalisation of SMEs and new ventures</i> , Vol. 2: Research and reflective papers (pp. 384-413). Venice, Italy , December 14-16, ISSN: 2222-7318, International Entrepreneurship Forum and University of Essex, UK.
12	Gangopadhyay, D. Roy, S., & Mitra, J. (2016). Public-Sector R&D and relative efficiency measurement of global comparators. <i>R&D Management Conference 2016: From Science to Society: Innovation and Value Creation</i> . Churchill College, Cambridge, United Kingdom , July 3-6, RADMA and Centre for Technology Management, University of Cambridge.
13	Roy, S., & Banerjee, P. (2015). A study of design engineering in the context of industrial innovation in Indian firms. <i>14th IEF 2015: 14th International Entrepreneurship Forum Conference</i> . Cape Town, South Africa , September 16-18, International Entrepreneurship Forum, Cape Peninsular University of Technology and University of Western Cape. (BEST PAPER AWARD)
14	Gangopadhyay, D., Roy, S., & Mitra, J. (2015). Performance assessment of public-funded R&D organizations working on similar research streams: A multinational study. In Salah, A.A., Tonta, Y., Salah, A.A.A., Sugimoto, C., & Al, U. (Eds.), <i>Proceedings of ISSI 2015 Istanbul: 15th International Society of Scientometrics and Informetrics conference</i> (pp. 537-547). Bogazici University, Istanbul, Turkey , June 29 – July 4, ISBN: 978-975-518-381-7, Bogazici University Printhouse. (SCOPUS)
15	Roy, S., & Ganguly, K.K. (2015). Supplier satisfaction in a purchasing relationship: A study in the UAE context. In Rishi, B., & Singh, H. (Eds.), <i>Proceedings of 4th Emerging Markets Conference: Redefining value in emerging markets</i> . Dubai, United Arab Emirates , January 20-22, Emerging Markets Conference Board, IMT Ghaziabad and IMT Dubai.
16	Mitra, S., & Roy, S. (2014). Web 2.0 technologies and Indian IT companies: An impact analysis. <i>2nd International Conference on Managing the Asian Century</i> . Bali, Indonesia , November 26-28, International Centre for ASEANA Management, Singapore.
17	Roy, S., & Mitra, J. (2013). Knowledge worker deployment and quality performance of R&D laboratories: A study in the Indian context. <i>36th Institute for Small Business and Entrepreneurship Conference (ISBE 2013)</i> . Cardiff, Wales, United Kingdom , November 12-13, ISBN: 978-1-900862-26-4, Institute for Small Business and Entrepreneurship, London, UK.
18	Gangopadhyay, D., & Roy, S. (2013). Efficiency measurement of public-funded R&D organizations: An application of data envelopment analysis. <i>2013 Asian Conference on Innovation and Policy: Innovation for Development</i> . India International Centre, New Delhi, India , July 28-31, Asian Society for Innovation and Policy, Korea.
19	Khan, M. A., & Roy, S. (2013). Probing the factors influencing the effectiveness of fixed time fixed price software project implementation: Case of an Indian IT company. <i>PMI India Research & Academic Conference</i> . IIT Madras, Chennai, India , January 31 – February 02, Project Management Institute, India.
20	Roy, S., & Mitra, J. (2012). Managing R&D for innovation and strategic deployment of knowledge workers in technology-driven organizations: A case study from India. <i>35th Institute for Small Business and Entrepreneurship Conference (ISBE 2012)</i> . Dublin,

	Ireland , November 07-08, Institute for Small Business and Entrepreneurship, London, United Kingdom. (BEST PAPER AWARD)
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