



First Prize: ₹5,000

Second Prize: ₹3,000

Third Prize: ₹2,000

No innovative idea will be left unnoticed
as we also have 12 Consolation Prizes
for Best Ideas

UPLOAD
YOUR VIDEO
LATEST BY

**MARCH 20
2022**

(Video description must consist of your IDEA, Material uses,
Making Steps & final working of model with its usage to Society)

Mr. Nishant Mathur (8006883396) | Dr. Mukul Jain (9837260992)

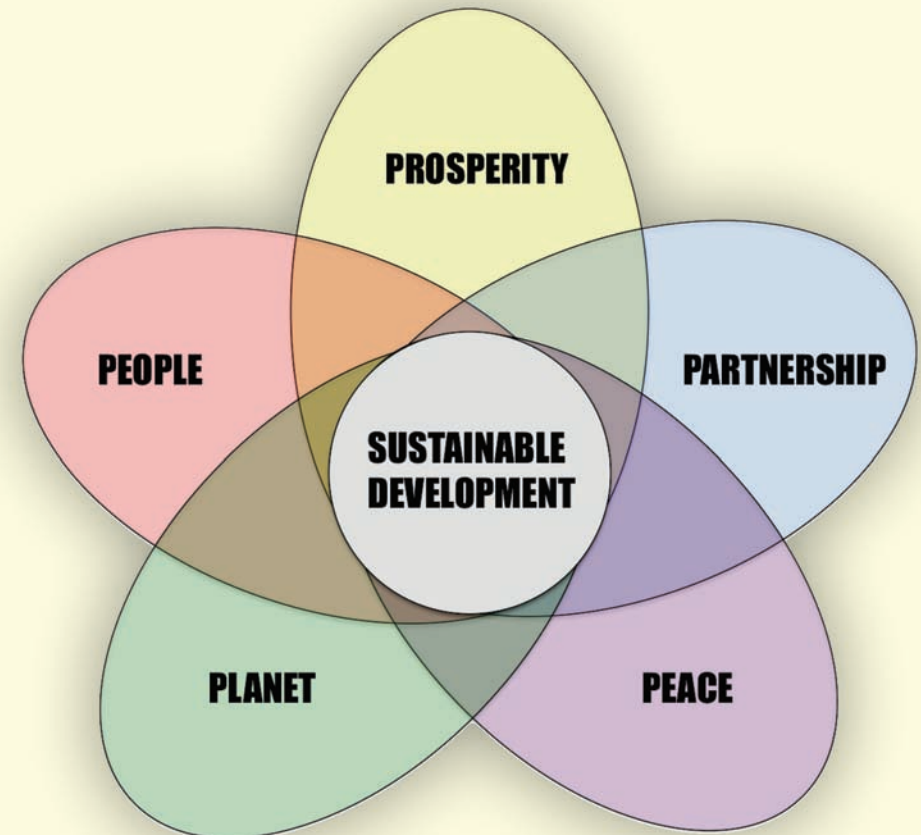
RULES AND REGULATIONS

- You can participate as solo or as a team.
- Team shall consist of two-three members only.
- Participants have to create video of their model creation and explain its usage to society or its working.
- The required waste material and stationery like scissor, thread, etc. should be brought by the participants and no amount will be expected from University other than Prize amount.
- Waste material could be anything like tetra packs, bottles, newspapers, old utensils, jute material or any second hand items that otherwise would be thrown away.
- The material would be rejected if not found to be a waste product or second hand item. No ready or semi-finished model or matter would be accepted from participant in competition.
- Participants will be judged on Creativity, Utilization of Resources, Artistic composition & design, Eco-friendly rating, Utility of the Product and Overall Presentation
- No mobile or Internet means would be allowed to use at the time of Competition.

The decision of the judges will be considered final and abiding

WASTE to WEALTH

**United Nations
Sustainable Development Goal (SDG)**





About the University: The ICFAI University Dehradun, with its pleasant climate and green campus away from the bustling city provides a serene and motivating environment for a right mix of academics and personality development. Apart from academic rigors, the students are provided with various sports, curricular and extra co-curricular exposure to create a holistic personality. We aim to develop diverse educational background to give the employers varied options as they seek bright students to join their organizations. These students are value added product ready to enter the corporate arena and we are confident they would prove to be an asset to the organization they join. We welcome you to develop your potential and create a life time career with us.



About the Workshop: The 'Waste Management market in India is set to be a \$14bn opportunity by the year 2025. The population of 1.3 billion in India currently generates 62 million tones of municipal solid waste per year. And by 2027, India is set to become the world's most populous country as per projections of the United Nations with 7 new megacities. At this exponential population and urban growth rate, landfills almost 90% of the size of Bangalore would be required for dumping if the waste remains untreated. Though rapid urbanization presents a humungous challenge, with the right policy framework and action, this challenge can be turned into a golden opportunity.

With the growing increase of wastes in our society from households to industrial wastes, we now require a very innovative approach to get rid of them. Recycling and reusing the valuable waste material can result in development of fantastic and usable products. Rather than putting these waste materials into the landfills, various innovative and creative ideas can be put together to bring something new and useful. Everyday wastes such as plastic, glasses, newspapers or electronics are not only waste of limited resources but also are harmful to the environment.

This event will help in building such ideas to students and to help them think of ways of reusing everyday materials that will not only reduce the waste but provide them with useful household products. The idea will not only be of economic and material value for students, but will be helpful in creating environmental consciousness among them that is the need of the hour.

To support this idea of waste management and considering it as part of our responsibility The ICFAI University is going to organizes "Waste to Wealth" Model making competitions for 10th to 12th Class students under the skill of zero waste management to support Government program linked with UN Sustainable development Goal (SDG).

To participate in this event, students have to upload the video (Video must show how the model was created and explaining its usage for the Society) on the link given in the QR Code to affirm for their position in the competition latest by **March 20, 2022 (Sunday)** and final event followed by Result declaration will be on **April 04, 2022 (Monday) 11:00 am onwards.**

Scan to upload
your model video



ELIGIBILITY 10th to 12th class school students (all streams)
CRITERIA: are eligible to participate in the event.