

Ref No: IUD/RDC/SeedMoney/2025-26/SP/08/01

Date: 04/09/2025

To,

Dr. Rakhi Shukla, Assistant Professor, ICFAI Business School, The ICFAI University, Dehradun

Sub: Seed Money Sanction Letter

Dear PI,

We are pleased to inform you that the project proposal submitted by your team for seed money funding has been approved by the University and the details are given below:

- 1. Title of the Project:** Towards Sustainable Cities: Delving into the Consumer Perspective on E-Vehicle Adoption intention in Dehradun City.
- 2. Principal Investigator (PI):** Dr. Rakhi Shukla
- 3. Amount of Funding Approved:** Rs. 100000/- Only
- 4. Duration of the Project:** 12 Months
- 5. Project Code:** IUD/RDC/SeedMoney/2025-26/SP/08

The amount will be disbursed in phases to the project team on a request as per the format given in Appendix-C.

All data collected during the project, reports, as well as any database/software/equipment procured as part of this project are to be handed over to the University (to the appropriate authority) and these will become the property of the university. You must submit a progress report on a quarterly basis to the Research and Development Cell.

All publications related to the project must have an affiliation with the University. The University will be the first applicant for any innovation that results from the project in terms of patent/copyright/design/GI etc.

In case, any member of the team (including PI) discontinues his/her service from the university before the completion of the project, he/she has to take no dues from the Seed Money Research Project Evaluation Committee (SMRPEC). The research project's funding is time-bound and the team is required to complete the same on time. All PI/CIs must follow the Policy & Standard Operating Procedure for Seed Money for Research Projects.

With best wishes for the success of your project and hoping that this will bring laurels to you and to the University.



Registrar

The ICFAI University, Dehradun

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CC to the following:

1. Hon'ble Vice-Chancellor, The ICFAI University, Dehradun for information.
2. Members, Seed Money Research Project Evaluation Committee, The ICFAI University Dehradun.
3. Associate Dean (Research) Research and Development Cell to maintain the record of the Project.
4. Joint Registrar (A/C), The ICFAI University, Dehradun.

Registrar
The ICFAI University
Dehra Dun