

POST EVENT REPORT

Student Expedition Program: Rishikesh

RAFTING, ADVENTURE ACTIVITIES & CAMPING

1st & 2nd April, 2023



CAMPUS TO CORPORATE CLUB



STUDENT EXPEDITION PROGRAM (STEP) 2023 - AN OVERVIEW

On 1st and 2nd April 2022, Campus to Corporate Club of The ICFAI University, Dehradun organized Student Expedition Program for the year 2023 to Rishikesh in Uttarakhand. The registrations for the program started on 16th April 2023 through google form. An overwhelming response was received from students of The ICFAI University (ITS, IBS, & ITS). The registrations were closed a day before the commencement of the expedition. A total number of 81 students registered for STEP which was organized by Ms. Natasha Pallavi (Faculty Associate & Incharge of Campus to Corporate Club).

Rishikesh is famous for its serene landscapes, religious significance as well as various thrilling adventure activities. Adventurers know Rishikesh as the land of river rafting as it is one of the most popular destinations for this activity anywhere in India. Starting from the Campus of the university in two IUD buses from Dehradun campus after a couple of hours in the trail, we entered Rishikesh and the team of enthusiastic students enjoyed the beautiful view enroute Rishikesh while creating memories with friends. After completing trekking and camping on the first day the students had lunch and got engaged in Games and Music which were a part of the whole experience and the day ended with a DJ night. The second day began with early breakfast followed by Rafting and Body surfing in the Ganges from Shivpuri to Ram Jhoola. All students safely boarded and returned to IUD campus by 7:00pm on 2^{ns} April 2023.

The Students were assembled in the IUD Auditorium on 4th April 2023 and were addressed to emphasize on the Team Building, Leadership, Coordination and Cooperation. This helped students in reflecting on the entire trip and ensuring their learning from the planned trip.

OBJECTIVES ACHIEVED

The University buses were successfully utilized in the trip which involves the marketing aspect along with the distribution of IUD posters of new admission cycle on the camp site. Tourists at the camp site including parents and prospective students came up with query and posters were distributed. Overall the trip turned out to be a marketing activity for The ICFAI University, Dehradun.

STEP for students provided them with an opportunity to collaborate with new friends, and integrate new Perspectives with informal environments to enhance learning initiatives. Among the many educational tour objectives, students were provided a sense and need to apply skills, values and general knowledge in new environmental settings.

1. Personal development through communication and team building actions involved
2. Inculcate team spirits and coordination
3. Develop critical thinking by facing challenges and finding solutions
4. Respect for culture, customs and becoming part of a community
5. Enhancing perspective of socio economic factors, poverty, substance abuse, interpersonal relationships, community violence, social injustice, mental health problems etc.
6. Improving efficiency in communication through formal and informal interactions involved in team activities
7. Effective learning among the students and appreciating nature through involving in nature conservation activities

FINANCES

Students registered through google form link with Parent Consent Form/Undertaking & ID along with online payment for the two day rafting and camping included -

1. Accommodation - Riverside Camping
2. Transportation – Camp Site to Rafting Launch Site
3. All meals while in camping site (Non veg & veg | Breakfast, Lunch, Tea-Snacks, Dinner)
4. Support:
 - GMVN certified rafting experts
 - Guides
 - Professional trek and rafting leader
 - Support staff
5. All necessary permits and entry fees





