



Brief Profile



Designation

Mrs. AMITA SHARMA

Assistant Professor(Management)
ICFAI Law School
In charge Art Club
The ICFAI University,Dehradun

- ✚ MBA,Pursuing Ph.D in Marketing from ICFAI Business School, Dehradun
- ✚ Experience of 8 years in academics and 3.5 years in Industry.
- ✚ Published papers in National and International Journals of repute. Participated and presented paper in many International and National Conferences /Seminars/ Workshops/ FDPs.
- ✚ Expert for delivering sessions in Marketing Management, Consumer Behaviour, Principles of Management, Human Resource Management, Managerial Economics.
- ✚ Research Domain-Consumer Behaviour, E-Learning.