

ICFAI BUSINESS SCHOOL, DEHRADUN

VISION

To be a top ranking B-School of International Standards recognized for excellence in Management Education and Research by imparting right knowledge, attitude, management and leadership skills to the students.

MISSION

1. To nurture the future business leaders through imparting high quality case-based teaching, research and practical based training that meets industry expectations.
2. To foster a passion for innovative thinking and applied research using modern means of technology and ethical standards.
3. To prepare management professionals with global mindset have high professional competence, outstanding leadership qualities and impeccable personal integrity resulting in holistic development of the state and the nation.

PROGRAM EDUCATIONAL OBJECTIVES

1. To contribute to the creation, transmission and application of knowledge in the field of management.
2. To equip the students with quantitative and qualitative skills to identify, analyze, design and create business opportunities in the global dynamic environment.
3. To develop the necessary managerial skills to think strategically and to lead, motivate and manage teams thereby enhancing managerial effectiveness.
4. To develop ability to implement corporate governance and societal values in the real life situation with professional ethics.
5. To encourage and train the students as a way that they can pursue higher studies, start independent ventures thereby contributing to the field of Education and Business world.

PROGRAM OUTCOMES

1. Ability to apply management tools in real life business situations
2. To demonstrate skills which are required to become future successful managers.
3. To inculcate sound theoretical knowledge along with proper understanding of its application in the business world.
4. An ability to formulate and implement effective corporate strategy and thereby taking critical business decisions.
5. To enhance the students's communication, presentational skills and turn them into industry ready professionals.