

Dr. Jai Jayant

Ph.D.; UGC-NET, M.Com

Assistant Professor

ICFAI Business School (IBS)

Dehradun



Dr. Jai Jayant is an accomplished academician, researcher, and mentor currently serving as an **Assistant Professor at ICFAI Business School (IBS), Dehradun**. He holds a Ph.D. in Commerce from Banaras Hindu University (BHU), Varanasi, and is UGC-NET qualified in Commerce. With over a decade of experience in higher education, he has taught a wide range of undergraduate and postgraduate courses in Accounting, Finance, Research Methodology, and Management.

His research interests include Financial Inclusion, Microfinance, Digital Banking, Women Empowerment, Consumer Behavior, and AI-driven Financial Services. Dr. Jayant has published more than 20 research papers in reputed national and international journals, including Scopus and Web of Science-indexed publications. He has successfully supervised 6 doctoral scholars and actively contributes to academic research through conference presentations, faculty development programs, and scholarly collaborations.

In addition, he holds three Indian patents and has participated in numerous national and international academic forums. His commitment to quality education, impactful research, and professional excellence continues to inspire students, researchers, and academic communities alike.